

# INTERIOR DESIGN<sup>®</sup>

MAY  
2014

office life  
*the new wave*



## what it takes to stand out

**Celebrating new ideas** and techniques, the International Interior Design Association's annual Interior Design Competition invites entries in the categories of corporate office; cultural, educational, or institutional; government or municipal; health care; hospitality; retail or showroom; and residential. There's also an overall winner, drawn from all seven categories. Additionally, a winner is chosen for the Will Ching Design Competition, celebrating commercial projects by firms with five employees or fewer. Selections were made by a U.S. and Canadian jury comprising Champalimaud managing director Edmond Bakos, Aidlin Darling Designs's David Darling, Bank of America Corporation senior vice president of store design and merchandising Ray Ehscheid, and Munge Leung's Alessandro Munge. Projects in all categories were judged for their suitability and originality, with special attention paid to the integration of finishes and furnishings. And it appears that the IIDA and *Interior Design* see eye to eye, as the magazine had already published four of the winners: a community center by Perkins + Will, an office building by Gensler, an apartment by Steve Leung Designers, and a hotel by Stonehill & Taylor Architects.

Winners will be honored at the IIDA's black-tie Cool ball on June 8, kicking off the NeoCon fair in Chicago.

—Nicholas Tamarin

At Jones/Haydu's Coffee Bar in San Francisco, paneling in charred cedar surrounds display niches illuminated by LED strips.





**Totally stealth** from outside, the charcoal-painted, two-story box housing Mapleton Investments blends in perfectly with its Los Angeles surroundings, a commercial stretch low-key by Beverly Hills standards. Inside is where the surprise comes. Seemingly more expansive than the subdued exterior would permit, the 3,200-square-foot interior is light and bright. It's also gallerylike as befits an office helmed by a major art collector who's married to a trustee of the Los Angeles County Museum of Art. Indeed, Mapleton chairman Marc Nathanson gave Gensler ➤

*From top:* In a meeting room at Mapleton Investments, a mixed-media work by Robert Rauschenberg accompanies chairs by Charles and Ray Eames and a table by Eero Saarinen. The 1950's brick building was painted as part of the renovation. Photography by Ed Ruscha runs behind the reception desk of Thassos marble and lacquered MDF.

iidaawards

firm: **gensler**  
site: **los angeles**

## M Is for Mystery





iidaawards

principal Philippe Paré free rein to commission, purchase, and curate works, notably a courtyard mural by a street artist, a mixed-media work by Robert Rauschenberg, and a photo series by Ed Ruscha.

Paré gutted and rebuilt both levels, the upper one for Mapleton and the lower one to lease. (The current tenant is the golf apparel company G/Fore, which hired Shubin + Donaldson for the fit-out.) Since Mapleton is a family-run concern with a staff of just 12, programming was relatively simple. Paré provided six private offices, workstations for assistants, and meeting rooms. Accommodating literally hundreds of notable visitors was trickier, but at least they're small: the army of toy soldiers arrayed along the shelves of a 12-foot-wide vitrine. —*Edie Cohen* ➤

LINDSAY GREEN; JENNY OGASAWARA; ARPY HATZIKIAN; MIRKO WANDERS; SHAWN SHIN; JENNIFER WU; SARAH GIBBONS; ED KORO; HUBERT TU; BETTY YIU; JOANNE CHAN: PROJECT TEAM

*From top:* A waiting area's chairs by Le Corbusier, Pierre Jeanneret, and Charlotte Perriand and table by Eileen Gray gather near a window with a view of the courtyard's jackhammered plaster mural by Alexandre Farto, aka Vhils. Custom window frames are painted aluminum. Leather tops the desk in the office of the president.

